

Message Text

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PAGE 01 DAKAR 00035 031511Z

43

ACTION AF-06

INFO OCT-01 ISO-00 EB-07 RSC-01 /015 W

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R 031200Z JAN 75

FM AMEMBASSY DAKAR

TO USDOC/WASHDC

INFO SECSTATE WASHDC 9407

UNCLAS DAKAR 0035

EO 11652: NA

TAGS: BFOL, BGEN, SG

SUBJ: WTDR-COMPAGNIE SUCRIERE DU SENEGAL (CSS)

REF: USDOC 15078, OCT 9, 74

STATE A-12206 AND 10 FAM 920

1. ADDRESS: BP 2068, DAKAR, SENEGAL, AND BP 49, RICHARD-TOLL, SENEGAL. PHONE DAKAR OFFICE: 200-06 AND 20'371, RICHARD-TOLL PLANTATION 74-320; OFFICERS: JACQUES MIMRAM, PRESIDENT, EMILE MIMRAM, JEAN-CLAUDE MIMRAM AND ROBERT MIMRAM, ADMINISTRATORS.

2. VERY LARGE SIZE FIRM ESTABLISHED 1970 WITH CURRENT WORKING CAPITAL OF US DOLS 9.0 MILLION, EMPLOYS OVER 1,000. 7,500 HECTARE PLANTATION OF SUGAR CANE COMPLETE WITH PROCESSING PLANT AND REFINERY, CSS. IS LARGEST COMPLETELY PRIVATE INVESTMENT IN SENEGAL (\$56 MILLION) AND LARGEST PROJECT OF ANY KIND IN THE AGRICULTURAL SECTOR. ITS MAIN OBJECTIVE IS TO PRODUCE 100,000 TONS OF SUGAR BY THE 1980'S TO SATISFY SENEGAL'S TOTAL CONSUMPTION AND POSSIBLY PROVIDE FOR EXPORTS. IN ADDITION TO SUGAR THE PROJECT INCLUDES PLANS FOR DISTILLERY WITH CAPACITY OF 8,000 GALLONS OF RUM AND ALCOHOL, AND PLANS CALL FOR FUTURE PRODUCTION OF MOLASSES AND BAKER'S YEAST.

3. FINANCIAL REFS: SOCIETE GENERALE DE BANGUES AU SENEGAL, 19 AVE ROUME BP 323, DAKAR, SENEGAL;
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BANQUE INTERNATIONALE POUR LE COMMERCE ET L'INDUSTRIE

DU SENEGAL (BICIS), 2 AVE ROUME, BP 392 DAKAR;
BANQUE INTERNATIONALE POUR L'AFRIQUE DE L'OUEST
(BIAO) PLACE DE L'INDEPENDANCE, BP 129 DAKAR, SENEGAL.
TRADE REFS: SENEGALESE GOVT; ALLIS CHALMERS,
PO BOX 512, MILWAUKEE WISCONSIN 53201.

5. MAJOR SHAREHOLDERS: HHE MIMRAM FAMILY, LES GRANDS
MOULINS DE DAKAR AND LES GRANDS MOULINS D'ABIDJAN OF
MIMRAM GROUP (BOTH MIMRAM-FAMILY OWNED).

5. CSS IS THE ONLY SUGAR CANE PLANTATION LOCATED IN
SENEGAL. MR JACQUES MIMRAM, PRESIDENT, IS VERY RES-
PECTED, ACTIVE AND COMPETENT PERSON, WELL KNOWN IN
LOCAL BUSINESS COMMUNITY AND WELL CONNECTED WITH
SENEGALESE GOVT OFFICIALS. LOCAL BANKING
AND TRADE SOURCES REPORT THAT CIE. SUCRIERE SENEGALAISE IS
OF FIRST ORDER, HAS EXCELLENT REPUTATION AND IS RECOM-
MENDED AS GOOD TRADE CONTACT.

6. DATE OF INFO 1/75.
AGGREY

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